



THE NEWBORN CARE SOLUTIONS AGENCY

A woman with long brown hair, smiling warmly, cradles a newborn baby in her arms. The baby is wearing a white headband with a small flower and is wrapped in a white blanket. The background is a soft, warm-toned wall.

THE NCS AGENCY

A TRUSTED PARTNER
FOR YOUR CLIENTS

WHO WE ARE

The Newborn Care Solutions Agency is a nationally recognized placement firm exclusively dedicated to expert newborn care. We specialize in placing highly trained, deeply experienced Newborn Care Specialists (NCS; often referred to as baby nurses) and Postpartum Doulas with families who expect the highest level of professionalism, discretion, and individualized support.

Founded by the creators of Newborn Care Solutions—the only internationally accredited and multiple award-winning NCS education company—our agency is built on unmatched expertise, industry leadership, and a deep understanding of what exceptional newborn care truly looks like.

We partner with families, care teams, and trusted professionals across the country to provide seamless, highly personalized newborn care during the transition into parenthood. When care plans are thoughtfully tailored and expectations are high, our role is to ensure families receive expert support that is aligned, professional, and deeply responsive to their unique needs.



OUR EXPERTISE WITH AGENCIES SUPPORTING FAMILIES

Supporting families as they transition into parenthood extends far beyond standard infant care. It requires trust, discretion, flexibility, and a deep understanding of the emotional, logistical, and practical complexities that accompany the newborn period.

We are experienced in:

- Supporting families through the transition from pregnancy and birth to newborn care, including highly anticipated and emotionally significant arrivals
- Respecting family privacy, maintaining strict confidentiality, and collaborating smoothly with care teams and household professionals when appropriate
- Integrating into homes with professionalism, emotional intelligence, and sensitivity to each family's unique circumstances
- Accommodating travel, extended hospital stays, NICU considerations, and multi-residence living when needed
- Providing calm, seamless, behind-the-scenes care during periods of adjustment and major family transition

We don't simply place caregivers. We place trusted newborn care professionals who integrate effortlessly into a family's life, offering reassurance, continuity, and expert support during one of the most meaningful transitions a family will experience.



OUR NEWBORN CARE SPECIALISTS (NCS)

The professionals we represent are carefully vetted and selected for their exceptional qualifications and proven ability to operate in complex, high-expectation environments.

Our NCS professionals are:

- Educated in newborn development, sleep science, feeding techniques, and postpartum care
- Experienced with singletons, twins, preterm infants, and medically complex newborns, including higher-risk situations or families with elevated care needs
- Equipped to support families with professionalism, emotional intelligence, and discretion in sensitive or highly personalized care environments
- Skilled in gentle, evidence-based sleep conditioning methods that prioritize infant development and parental confidence
- Up-to-date on current safety standards, clinical recommendations, and newborn care best practices

This level of preparation allows our professionals to integrate seamlessly into the care plans established by the agencies and teams supporting each family.



PLACEMENT SERVICES WE OFFER

We tailor every placement to meet each family's specific needs and lifestyle. Our most requested services include:

Overnight Care:

Professional support during nighttime hours so parents can rest and recover.

24/7 or Round-the-Clock Support:

Full-coverage newborn care for families seeking continuous presence and expertise.

Rotational Care:

A team-based model that provides consistent, long-term care through alternating NCS shifts — ideal for families who need around-the-clock coverage without caregiver burnout.

Sleep Conditioning:

Gentle, developmentally appropriate routines to help babies build sustainable sleep habits.

Travel NCS:

Specialists available to travel locally, nationally, or internationally for consistent care on the go.

Specialized Support:

Tailored care for families with multiples, premature babies, or unique medical considerations.



HOW WE PARTNER WITH AGENCIES SUPPORTING FAMILIES

The families you serve trust you during some of the most significant transitions of their lives. When you refer families to us, that trust extends to every interaction we have on your behalf. We operate as a discreet, reliable extension of the support and care coordination your agency already provides.

For our agency partners, we offer:

- A dedicated point of contact for referrals, communication, and follow-up
- Priority access to experienced, thoroughly vetted Newborn Care Specialists and Postpartum Doulas
- A streamlined, responsive placement process that aligns with your existing workflows and client care standards
- Clear documentation, proactive communication, and thoughtful coordination throughout the placement process
- A respectful, confidential approach designed to support families while upholding your agency's standards and reputation

Whether supporting families immediately following birth or ensuring continuity of care at home, our team delivers reliable, professional newborn care solutions that seamlessly complement the services you provide.



WHY AGENCIES PARTNER WITH US

- **We specialize exclusively in newborn care** — it's our sole focus
- **We understand the importance of trust, discretion, and world-class professionalism**
- **We handle every detail** — sourcing, vetting, and providing ongoing support
- **We build placements that are aligned with your client's lifestyle and needs**
- **Our staff has firsthand experience working in private, high-profile homes** — offering insights that elevate every client experience



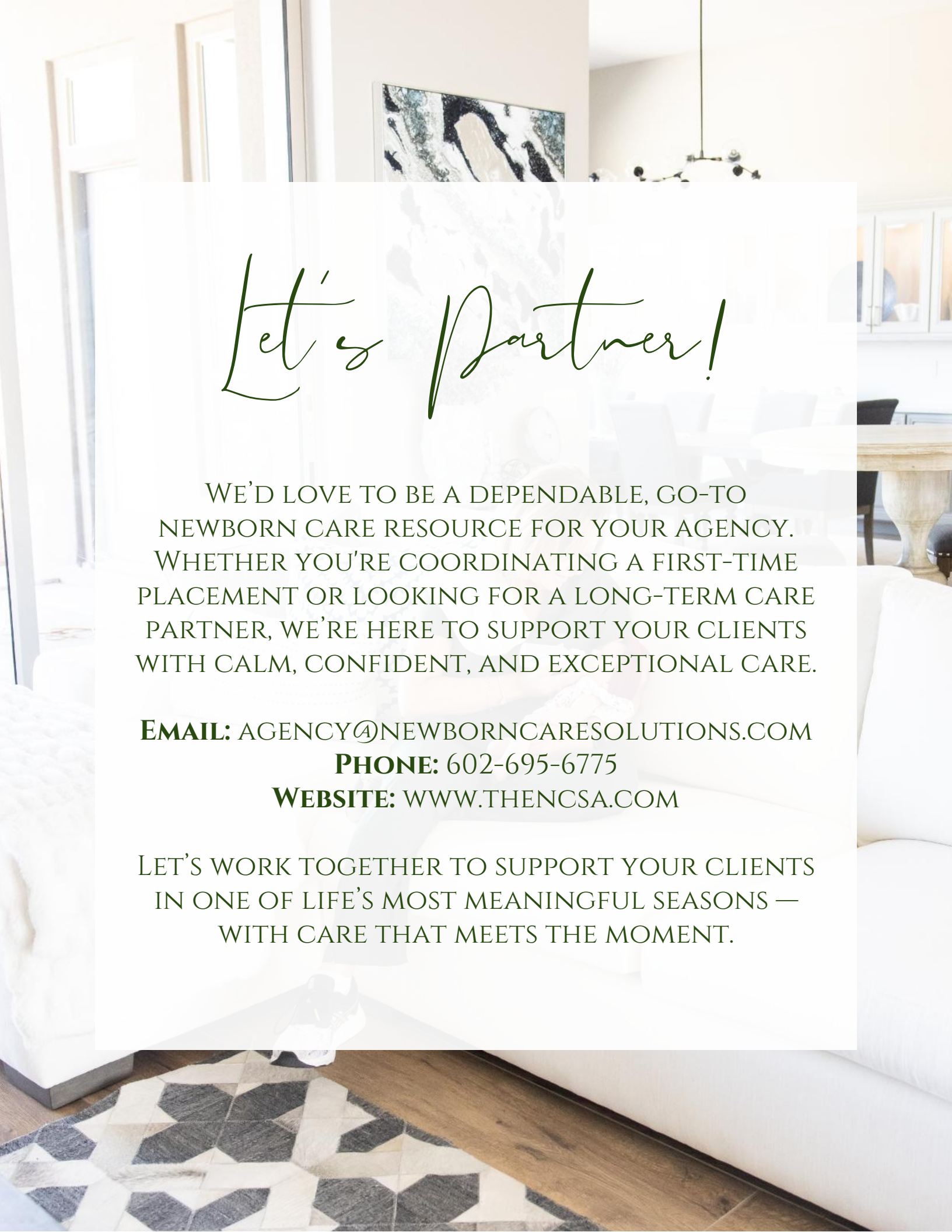
I HAD NO KNOWLEDGE OF HOW TO RAISE A BABY, LET ALONE HOLD A BABY OR UNDERSTAND THEIR CUES AND SCHEDULES. THE SPECIALIST WHO HELPED ME NEVER MADE ME FEEL JUDGED AND WERE EXTREMELY UNDERSTANDING, NURTURING AND PATIENT.

THEY ARMED ME WITH SO MUCH INFORMATION AND KNOWLEDGE AND GENTLY GUIDED ME INTO BECOMING A CONFIDENT NEW PARENT WHO FEELS CAPABLE OF CARING FOR MY DAUGHTER.

I AM FOREVER GRATEFUL FOR THE AGENCY AND WILL GLADLY CONTINUE TO SHOUT IT FROM THE ROOFTOPS. THIS IS HANDS-DOWN THE BEST INVESTMENT MY FAMILY AND I COULD HAVE EVER MADE FOR OUR DAUGHTER. I HOPE EVERYONE WHO HAS THE RESOURCES CAN EXPERIENCE WORKING WITH THE AGENCY AT SOME POINT THROUGHOUT THEIR CHILDCARE JOURNEY, AND I AM LOOKING FORWARD TO WORKING WITH IT AGAIN FOR OUR NEXT CHILD.

W. FAMILY
THE NEWBORN CARE SOLUTIONS AGENCY CLIENT





Let's Partner!

WE'D LOVE TO BE A DEPENDABLE, GO-TO NEWBORN CARE RESOURCE FOR YOUR AGENCY. WHETHER YOU'RE COORDINATING A FIRST-TIME PLACEMENT OR LOOKING FOR A LONG-TERM CARE PARTNER, WE'RE HERE TO SUPPORT YOUR CLIENTS WITH CALM, CONFIDENT, AND EXCEPTIONAL CARE.

EMAIL: AGENCY@NEWBORNCARESOLUTIONS.COM

PHONE: 602-695-6775

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LET'S WORK TOGETHER TO SUPPORT YOUR CLIENTS IN ONE OF LIFE'S MOST MEANINGFUL SEASONS — WITH CARE THAT MEETS THE MOMENT.